

Local Program Budgets and Funding

Main Street program budgets vary according to the size of the commercial district, as well as local priorities and resources for revitalization. Additionally, regional variations in salaries also affect a local Main Street program's budget. Depending on the district's size, the program's budget can range from \$45,000 to \$150,000 annually.

The following chart illustrates the typical sources of income and expenses for a local Main Street program.

Expenses	Income
Director's salary	
Support staff's salary	City funding
Rent/utilities	County funding
Office supplies	Earned income
Insurance	Membership
Equipment	Fund raising
Marketing and Advertising	Corporate sponsors
Travel and Training for Professional Development opportunities	Special Event Revenue
Special Projects or Program activities	Grants

Most local Main Street programs are responsible for raising their own funds for projects, programs and in some cases daily operations. Sources of funding include the public sector (city, county, etc.) and private sources, such as business and property owners, residents, small corporate or foundation grants for projects, and earned income (from promotional/fund-raising events or contracts to provide services).